

Budenheim launches LEVALL[®] AS – alternative to SALP

Matching tomorrow's regulations already today. New integrated phosphate compound for light and delicious baked goods.

Consumer safety combined with forward-looking and market-specific solutions is what Budenheim focuses on.

Due to a recent development of European legislation (EC regulation 380/2012), the aluminium dosage in food additives is going to be restricted to a far extend. In particular, sodium aluminium phosphate (SALP), used as leavening acid in sponge wares and scones, is affected by this regulatory change starting February 2014.

Budenheim's philosophy of being ahead when it comes to changes in regional regulations and providing customers with adequate and in time solutions gave rise to the product innovation called LEVALL[®] AS.

LEVALL[®] AS as alternative to SALP provides a light, well aerated texture and high volume of the sponge ware. This again leads to deliciously moist, tender end products, and the desired typical cracks in scone applications. A good mouthfeel without grittiness is guaranteed. Additionally, LEVALL[®] AS delivers a plus of calcium.

Following successful industrial trials, FI Europe 2013 in Frankfurt is the optimum platform to present LEVALL[®] AS to the international baking industry.

About Budenheim:

Budenheim is a global specialty chemicals company with production sites in Budenheim/Germany, Shanghai/China, Monterrey/Mexico, Columbus/USA, La Zaida/Spain and Valencia/Spain. Building on an innovative portfolio of products and services, Budenheim offers sustainable solutions for a broad range of applications. These include food, pharma and personal care, water treatment, cleaners, paints and coatings, high temperature lubricants, metal surface treatment, building materials, ceramics, glass and glass ceramics, refractories, plastics, packaging, batteries, and many other special applications. Budenheim generated revenue of several hundred million Euros in 2012, operates most modern and environment-friendly, and has a workforce of around 1.000 employees.

Further information about Budenheim on: www.budenheim.com

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